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CODA Brothers Interpreting partners with Ben Soukup
Redefining Sign Language Interpreting - by Video

EAGAN, MN: CODA Brothers interpreting has entered into a formal business partnership and alliance with Benjamin Soukup, founder and former CEO of Communication Services for the Deaf (CSD), and with InterpreCorps, a South Dakota based sign language interpreting agency.

This three-way partnership was structured so that CODA Brothers Interpreting and all of its partners could redefine American Sign Language (ASL) interpreting by video and become a premier leader in the industry. In the coming months, CODA Brothers Interpreting expects to expand its offerings to include new and innovative Video Interpreting Services to meet a multitude of needs: from a one-time session to on-demand, 24/7 needs. Combining efforts with InterpreCorps, an out-of-state sister agency, also bolsters a call center network providing greater redundancy, overflow and back-up support. Finally, the inclusion of Benjamin Soukup as a partner and co-owner also greatly enhances the group's breadth and depth of expertise, credibility and opportunity.

"It is such an honor to have Ben Soukup - a leader in the field of interpreting providing his knowledge and many years of experience to us," said Benjamin Olson. "I think of Ben as the trailblazer in the world of Deaf owned businesses and organizations. The business he founded and built, CSD, has been and continues to be a leader in the industry of Deaf services," said Andrew Olson.

Video Interpreting traditionally has been led by Video Relay Service providers and spoken language companies, which has lead to frustration and a lack of understanding of Deaf people's needs. CODA Brothers Interpreting will redefine video interpreting by putting the Deaf person's communication needs first and provide accessible solutions for any volume and usage. To learn more about how CODA Brothers Interpreting is redefining Video Interpreting, visit their Web site at: www.codabrothers.com or contact info@codabrothers.com.

About CODA Brothers Interpreting: CODA Brothers Interpreting is celebrating its 10th year providing American Sign Language (ASL) Interpreting by video. As the industry leader in relationship based interpreting, CODA Brothers Interpreting engages Deaf professionals and the organizations they are affiliated with to provide video solutions exceeding industry standards. For more information about CODA Brothers, see: www.codabrothers.com.

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